

COMPANY PROFILE

Residential Sale
Property Management
Project Marketing





ENRICHING LIFE THROUGH PROPERTY

Enrich Realty Group is a multi-dimensional property investment group with interests and operations in real estate and developments across Australia and major Asian cities.

Our vision is to become a leading agency and to enrich life through property investments by maximising the value of our clients' assets and portfolio.

This is achieved through our in-depth knowledge and by delivering superior standard of services and always maintaining operational excellence.

OUR MISSION STATEMENTS

1. To enrich life for our clients
2. To enrich life for our stakeholders and employees
3. To enrich life for our communities by supporting various charity organisations

WHY CHOOSE ENRICH REALTY GROUP

Our team is built up with a group of passionate and professional experts, who always place their client's needs as priority. Enrich Realty Group offers genuine services and solid industry knowledge to our local Melbourne residents. As part of the well-established team, we have been providing outstanding services and industry market knowledge for all Melbourne properties. Enrich Realty Group is here to ensure maximum capital growth for your property whilst effectively manage your investment.

Our goal is to ensure all assets are well maintained because we care about your peace of mind. Our management team has well over a decade of experience within the industry, and they understand the clients' need in securing their investment properties, right from sourcing the right properties, legal aspects to financing the properties themselves.

Exclusively, we place ourselves in a high level of customer service because we strongly believe that our clients are the reason we are in business. Client satisfaction is the focus of our business operations.



OUR SERVICES

Project Marketing

Highly dedicated and ambitious project marketers that are driven to achieve sales targets. Back with the latest technology, we ensure seamless communication with vendors and purchasers.

Development Consultancy and Investment

Sourcing high growth developments, conducting feasibility study, market research, planning and execution.

Property & Portfolio Management

Managing our clients' properties as if they are our own properties.

Selling Property

Provides professional advice and service in marketing and selling your property to achieve the best outcome.

Buying Property

Provides professional consultation from buying investment properties to designing and building House and Land package for first home buyers.

OUR TEAM MEMBERS

- are strong and passionate
- understand your needs and current market
- work long hours across 6 days a week
- are able to provide you professional property advice on the most appropriate strategies and method of sale
- can access to the local market appraisal data for the most updated sales information
- include a professional in-house marketing team that understands the key to successful and cost effective marketing techniques
- across several branches work as a team to provide you the best quality service

"Enrich Realty Group is a fast-growing real estate company with solid fundamental structures. We currently have offices located in Melbourne CBD, Box Hill and overseas. We are still continuing to expand our services across Australia."



HOW MUCH IS YOUR PROPERTY WORTH

At Enrich Realty Group we pride ourselves on giving our clients the most accurate and honest market estimate value.

Our sales team will take into consideration of its:

- Location
- Market conditions
- Features
- Recent comparable sales history
- In depth market statistics
- Number of prospective buyers

MARKETING & BRANDING

An effective marketing campaign always shows finer results. At Enrich Realty Group, we value the importance of using strong advertising techniques to ensure your property stands out from the rest.

Through strong branding, Enrich Realty Group ensures our brand receives the proper exposure as one of the local market leaders.

Besides, we engage with professional photographer to ensure the quality of property photos taken are consistently maintained and meet your expectation.

Our online marketing strategies include but are not limited to website advertising, social media, e-brochure and e-newsletters.

Our offline marketing strategies include but are not limited to window card, brochure, flyer, and photo board.



SELL

EXCLUSIVE LISTING

As an expert on properties, we always recommend our clients “Exclusive Listing”. This allows us to give you our complete attention as we help you to market your property, while enable you to be in control over the terms of sale at all times. Often, our clients are pleased with the result, while some receive more than they have expected.

VALUE-ADD SERVICES

- Implementation of all marketing facets
- Submitting your property for local estate newspapers and publications
- Presenting your properties to clients from our extensive client database
- Negotiating sale prices and terms with buyers
- Keeping you up to date on the progress of sale
- Referring you to financial consultants who can help you deal with any mortgage enquiries
- Liaising with solicitors until settlement, and arranging the delivery of keys to purchasers



LEASE

PROPERTY MANAGEMENT

Our property managers will support you diligently on:

- Leasing Agreement
- Rental Payment
- Maintenance
- Routine Inspection
- Rental Review
- Lease Renewal
- Vacating Tenants
- Tenant Selection
- Ongoing Condition Report

VALUE-ADD SERVICES

- Personalised and professional service with competitive property management fee
- Pre-release invitation to upcoming residential projects, prior to launching to the public
- Invitation to exclusive investment seminar and exhibition.
- FREE property consultation tailor-made to your property investment portfolio.
We will work very closely with you to achieve your investment objectives.



PROJECT

PROJECT MARKETING

Dedicated Project Sales and Marketing Team

Highly dedicated, result driven, professionally presented and qualified sales agents and project marketers. We work with tireless endeavour and deliver open and honest communication to ensure the best possible outcome is achieved. Our team focuses in delivering sales result!

Referral Partners and Networks

We liaise with referral partners, including and not limited to accountants, financial planners, migration agents, mortgage brokers, both locally and overseas to assist in marketing and selling your project.

Tailored Marketing Campaign

We assist in the creation of a tailored marketing campaign designed to suit your project.

*enrich life*TM

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